

Pharmaceutical Marketing Club of Quebec



EXPAND YOUR HORIZONS

Join a select group of over 500 members from all sectors of the pharmaceutical and biotechnology industries: Marketers, Market Access, Salesforce Effectiveness, Finance, Analytics, Medical, CHE, HR, Media Relations, Communications and more...

Theme: Leading Into Tomorrow 2017 - 2018 Educational Season Curriculum

Date*	Topic
Sep. 26 th , 2017	Keynote Speaker: Hani Kafoury's Change Your Mind. Change Your Life. <i>An Introduction to the Power of Mindfulness Living</i>
Oct. 18 th , 2017	Get Ready for Artificial Intelligence. It's Coming - and Now!
Nov. 22 nd , 2017	Preparing the Pharma Professional for the Pharma Industry of the Future
Dec. 5 th , 2017	Holiday Soirée @ 40 Westt
Jan. 23 rd , 2018	Shifting Trends in CPD/CME
Feb. 20 th , 2018 Breakfast meeting	PMPRB Changes: Industry Outlook and Impact - What You Should Know
Mar. 20 th , 2018	The Promise of Immuno-Oncology
Apr. 17 th , 2018	Empower Patient Advocates for Better Healthcare Outcomes
May 15 th , 2018	Running on Empty: Manage Your Energy, Manage Your Stress
June (T.B.D.)	Summer Social

Get the most out of our Social Initiatives at [#myPMCO](#) or on [LinkedIn](#). Count on the PMCO to help you stay current in our dynamic Quebec Pharma community.

* Dates subject to change

BENEFITS OF MEMBERSHIP

- Educational events provide opportunity for continued learning and development for all attendees
- Learning opportunities to help you meet your career objectives
- Excellent mix of participants in a collaborative atmosphere with over 60% of attendees from educational partners
- Relevant, provocative, informative and innovative content, piloted by educational partners featuring keynote speakers and industry experts

JOIN TODAY!

Paid members benefit from reduced fees on all of our activities including monthly meetings and social events.

Simply complete and return a [membership application form](#) OR come to the next [PMCO meeting](#)***

*** Membership fees may be paid by all major credit cards

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