

Pharmaceutical Marketing Club of Quebec



Education. Expertise. Exchange.

The PMCQ has expanded its membership base to over 500+ professionals working across various functional areas in the pharmaceutical industry in Montreal from both the manufacturing and vendor side of the Healthcare Industry. Our members represent Marketing, Sales, Continuing Health Education, Market Access and Public Relations. The PMCQ aspires to deliver current, innovative proactive and relevant business topics that encourage professional development and provides a forum for the exchange and dissemination of ideas in a convivial atmosphere.

Theme: FOCUS THE WAY FORWARD 2018 - 2019 Educational Season Curriculum

Date*	Topic
Sep. 25 th , 2018	A Reflection on Digital Pharma Practices
Oct. 17 th , 2018	Right People for the Right Fit: An Inquisitive Approach to Hiring
Nov. 20 th , 2018	Patient Support Programs: Their Place Today and Tomorrow
Dec. 12 th , 2018	Holiday Soirée
Jan. 22 nd , 2019 Breakfast Meeting	The Future of Cannabis in the Pharmaceutical Industry
Feb. 19 th , 2019	Better Access with National Pharmacare: Reality or Illusion?
Mar. 19 th , 2019	Planning a Flawless New Product Launch
Apr. 16 th , 2019	How Empathy Can Transform Healthcare
May 14 th or 21 st , 2019	Meet the Presidents! Our Pharma Leaders Take Centre Stage
June 13 th , 2019	Summer Social

* Dates subject to change

BENEFITS OF MEMBERSHIP

- Educational events provide opportunity for continued learning and development for all attendees
- Learning opportunities to help you meet your career objectives
- Excellent mix of participants in a collaborative atmosphere with over 60% of attendees from educational partners
- Relevant, provocative, informative and innovative content, piloted by educational partners featuring keynote speakers and industry experts

JOIN TODAY!

Paid members benefit from reduced fees on all of our activities including monthly meetings and social events.

Simply complete and return a [membership application form](#) OR come to the next PMCQ meeting***

*** Membership fees may be paid by all major credit cards



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